

# KSJS SOUNDWAVES

## Welcome To The Experiment!



**KSJS 90.5 FM San Jose State University HGH RM 126 San Jose, CA 95192**

### **About KSJS FM**

90.5 KSJS is a non-commercial radio station licensed for 1500 watts, channel 213 and class A. KSJS's transmitter is on Coyote Peak and our signal can be received world wide at [www.ksjs.org](http://www.ksjs.org). KSJS broadcasts from Hugh Gillis Hall Room 130, our Management Office is located in HGH 126 and our lounge and production facilities are located in HGH 132

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**SAN JOSÉ STATE  
UNIVERSITY**

## Life After KSJS: Follow Up With Alumna Vonnie V “Double E”

Ever wonder how Vonnie V got to be so “Electronically Energized” and what she wants to do with her life? Vonnie V recaps her time with KSJS and looks to the future.

**KSJS: What did you get your degree in?**

**Yvonne Rodriguez:** Radio, Television, and Film with a minor in Mathematics.

**KSJS: Besides your show, working out and DANCING, what do you do on your down time?**

**YR:** Play guitar or piano, listen to ALL kinds of music (Christian, Country, Oldies, Soundtrack, Salsa, etc. etc.) , and RUN RUN RUN... but that would be considered working out. ;)



(Photo courtesy of Yvonne Rodriguez)

**KSJS: What is your greatest achievement at KSJS?**

**YR:** Having won the award for “Most Likely to Be Dancing In the On-Air Studio.” For those that met me back in 2011, many knew me as the shy quiet girl that worked with Pro Tools, but having been surrounded and blessed with such amazing friendships I’ve been able to break out of my shell and express myself openly through dancing. :)

**KSJS: What are you up to now as a recent grad?**

**YR:** I’m still looking for a job that is career focused. I’ve continued to stay connected with KSJS and help with community activities, production and promotion... Just trying to build upon my resume and add to my portfolio. I’m currently doing volunteer work with my church in the media and promotions aspect.

**KSJS: What did KSJS teach you that will help you in the real world?**

**YR:** Wow, where do I begin?!???! That’s a great question! KSJS has taught me to step out of my comfort zone, make myself known, and to never belittle my achievements and experiences. One of the best things I heard from here was, “It’s NOT who you know, but who knows YOU!”

**KSJS: What is your dream job?**

**YR:** I currently do not know a title for my dream job. I know I don’t want a job in which I’m constantly in a chair enclosed in a cubicle. My dream job includes me interacting constantly with people, looking stylish and presentable, almost never encountering silence, and a place where if I felt like dancing randomly to release some stress then it would be accepted!

**KSJS: Do you have any regrets about the path you took (in school, at KSJS)?**

**YR:** I want to say that I do not, because I believe each experience I encountered whether good or bad has led me to grow into the person I am now, but I will say that I kinda wish I had left Engineering sooner than waiting till Junior year to switch to Radio. I let the cool sounding title, ENGINEER get in my way of me finding my creative self and pursuing a direction that was so much more ME.

**KSJS: Where do you see yourself in 5 years?**

**YR:** I see myself happily married pursuing my dream job. (My parents happy with the direction I’ve chosen, my husband with no regrets that his wife is pursuing a job in the entertainment industry, my boss is extremely pleased with my work ethic and sees me as an asset to the company, and famous artists/DJ’s/musicians call me friend. Hahaha, maybe even Pitbull or Afrojack have me on speed-dial!!!) My life is about making a positive difference in the lives of others.

**KSJS: What was your very first job?**

**YR:** A summer school program assistant and tutor for an intensive math program, Jose Valdes Summer Math Institute.



## (Vonnie V Interview con't)



**KSJS: What is your most memorable memory of KSJS?**

**YR:** There are so many great memories I have with KSJS; however, I am tempted to say it was a Fall 2011 tailgate. I had just started getting really close with KSJSers and some of us decided to visit the Redbull stage. The energy was so great from all the people and the music. I felt such a rush of excitement. The DJ played the song, "Levels" by Avicii (this was before the song was overplayed) and the crowd went NUTS!!!

**KSJS: Anything else you want to add?**

**YR:** Uhhhhh, I like to add.... and make people laugh. ;) << bad joke

**KSJS: Do you plan to hit the workforce right away or take some time to soak it all in?**

**YR:** I've had my time to soak "IT" all in and I am so ready to work with people that are PASSIONATE about music. Music is my drug and dancing is my side effect. I can't wait to move forward and apply my knowledge!

**KSJS: Tell us about Vonnie V? How did the name evolve and how far has she come?**

**YR:** Vonnie V was at first Vonnie R for the Spring 2011 semester. It was not till that summer when I had stepped into the on-air studio during Strong Arm's show that he asked if I had decided on a DJ name. He had a guest interview about to take place and before we went live, this local rapper helped me change my DJ name from Vonnie R. to Vonnie V. The "V" seemed to make ALL the difference haha.

**KSJS: Do you have anything you want to say to your fans of 'Electronically Energized?'**

**YR:** Hahaha, I would like to thank all the fans of "Electronically Energized" that have been faithful since my first semester on-air and those who call on a regular basis just to let me know that I am helping them get energized during their morning drive. I consider it a HUGE honor for anyone to want to listen to me and the music I choose for 4 hours each week. THANK YOUUUUUU!!! You make me want to dance even harder!

**KSJS: Is there anything else you want to add?**

**YR:** KSJS is a part of college I will never forget. People I've confided with, partied with, cried with, and acted stupid with, you've aided in making me who I am today and for that I thank you all for being a part of my life. I know I didn't get to where I am

**KSJS: Any horror stories of being on-air? (Being locked out of the on-air studio?)**

**YR:** I feel fortunate to not have many horror stories but there is one that I believe I will NEVER forget. I now find this completely hilarious, but at the time I was completely humiliated and realized how much of a jerk some listeners can be. It may have been my third week on-air. Although I loved dancing to Electronic music, my knowledge of WHO I was playing was not that great. In the beginning, I was not aware that electronic producer, "Deadmau5" was pronounced as, "Dead Mouse" rather than "Dead Mau 5." Anyways, before I know it there's a listener talking smack to other DJ's he has on Facebook about me and how I don't know much about Electronic music and questioning why I'm on-air. I'm not one to hold grudges, but I will mention that after that incident I made a conscious decision to NOT play his mixes that are currently in the Electronic library.

**KSJS: Do you have any advice to students still in school about 'making it?'**

**YR:** Go for what you are PASSIONATE about and have confidence. Improve upon your craft so you cause others to believe in you! Put your ALL into your work and work with a smile on your face. People will love you for it!

\n an "Ah-hah" kind of girl. Hahaha, that's what happens when you're constantly around loud music- your hearing goes. :(

# What Makes KSJS So Different Than Other Organizations On Campus?

“KSJS has opened many doors for me as an aspiring sports broadcaster and I don’t think there is anywhere else in the country that would give a young person the opportunity to broadcast Division 1 Athletics.” -**Alexander Scott, RTVF major**



(Alex Scott photo)

## KSJS’s Alternativo En Espanol’s Top 10 List



With summer in full swing, the nights are about to get even more caliente (hotter) with music from the Alternativo en español department. If you have not noticed, summer is all about the music and awesome company. So get ready to rock to a good beat because here’s the down load on what the Alternativo department is pumping on the airwaves of 90.5FM KSJS.

Alternativo’s TOP 5 Album countdown will get you prepared for what’s in store this summer, because we all know summer is not complete without those music festivals. On August 16, Panteón Rococó will be in concert in San Francisco bringing everything ska and rock with them to the bay area. Their latest album, “Ni Carne Ni Pescado”, will definitely get you in the moshing spirit with their upbeat tracks.

Continuing the rock music high, we have Los Enanitos Verdes with their newest pop/rock tracks on “Tic Tac.” This is a type of album that is best enjoyed while kicking back and drinking some cold beverages. Another band to hit the bay area soon is local L.A. band, La Santa Cecilia, on September 28. Their debut album, Treinta Dias, is an ambitious album that embraces a full spectrum of sounds, ranging from norteño to cumbia to soul. In this album, a fine balance is established between feel good tracks and hardship stories – danceable beats and truthful narratives. If you are into indie music, don’t miss Making Movies latest work, “A La Deriva.” Don’t worry if you don’t know Spanish because their bilingual album accommodates every listener. And finally, if you can’t wait that long for a summer concert, then Raul y Mexia will not disappoint. Opening up for Ozomatli on July 19 for Music in the Park, their debut album, “Arriba y Lejos” is sure to get you hyped for the summer. With their own fusion of Latin rhythms with dance/pop beats, don’t be too surprised if you find yourself dancing.

### Top 5 Albums

- #1 --Panteón Rococó —Ni Carne Ni Pescado (Sony Music Ent)
- #2 --Los Enanitos Verdes—Tic Tac (Serafita Music Inc.)
- #3 --La Santa Cecilia—Treinta Días (Universal Music Latino y Arju Productions, Inc.)
- #4 --Making Movies— A La Deriva (3-2 Records)
- #5 --Raul y Mexia— Arriba y Lejos (Nacional Records)

Alternativo’s Top 10 Songs have a little bit of everything for your everyday listener. This summer’s top ten songs have been narrowed down to include some ska, rock, norteño, and even cumbia.

### Top 10 Songs

- #1 Déjala Tranquilla—Panteón Rococó
- #2 Ay Amor—Raúl y Mexia
- #3 Besos Violentos—Los Enanitos Verdes
- #4 En fin—La Santa Cecilia
- #5 Ahí les va—Mexican Dubwiser ft. Celso Pina, El Ritmo Llamador
- #6 Renace en la Montana—Panteón Rococó
- #7 Caras—Sistema Siete
- #8 Sintiendo—Bomba Estéreo
- #9 Indios—Maclovía Sin
- #10 Ciego Sin Querer—Making Movies



(Photo Credit: [www.youtube.com](http://www.youtube.com))

## Zero Luck: “Trying To Shine That Light On The Dark”



(Photo Courtesy of Zero Luck)

Zachary Mead, aka “Zero Luck” has been in KSJS Urban’s rotation in the past and recently released two new tracks off his project “Night” which comes out in July. Zach has taken and passed the RTVF 21 class, making him a KSJS alumn. Zero talks to KSJS about how he got his name, where he gets his inspiration, and what he’s working on next.

**KSJS: Tell me about yourself**

**Zero Luck:** Well, I am a 22 year old Student from Marin County. But I moved to San Jose in 2008. I’ve always been glued to my computer, whether it was editing videos or creating music.

**KSJS: How did you get started as an artist?**

**ZL:** Well, in high school me and a friend put together an album using garageband, and actually sold a few of the CD’s. Since then I have always been making beats here and there, which eventually led me to different programs and sounds.

**KSJS: How did the name “Zero Luck” come about? It seems like there is a story there.**

**ZL:** Ahhh...yes of course. Well first off, I feel an artist’s name needs to speak to a certain degree of the character. My sound is rather darker than most, so the Zero Luck encompasses a feeling of something like the blues. Which is almost what i’m trying to do, bring soul into the realm of Hip Hop. With that said a more simple answer is this: I put it into three areas of my life, at the time I had zero luck with ladies, cars, and cash. I do prefer to be called Zero though. So if you see me its ok to call me a Zero.

**KSJS: What are your inspirations for the music you write?**

**ZL:** Well, I like to think of song titles randomly throughout my days and sometimes that will spark a whole song that I will work out after I make a beat that matches the feel of the title. I also am always trying to be inspired by jazz and other forms of slow music.

**KSJS: What is your view on the current music scene?**

**ZL:** I am happy with the current state of HipHop, not so much for the entire music scene though. I don’t pay much attention to radio or iTunes. It’s all saturated. But as far as HipHop I am enjoying where it is going. It seems to be that the most unique, creative and most soft spoken talents are finally dominating the ranks.

**KSJS: How do you keep your style original?**

**ZL:** Well, once I found my style (maybe 2 years ago) I always was able to go back to it, it just clicked. I stay original by making my own beats, recording and editing my own vocals, and always thinking what would “ZERO” sound like on this track.

**KSJS: What are the challenges of self-producing your own work?**

**ZL:** It takes a lot of time. Recently too I’ve realized just how much of my time has been dedicated to it. It causes a lot more difficulties trying to balance all my time. Also just making sure all the mixing is spot on.

**KSJS: Tell us about your two latest singles, “Whatever I Want” and “Night.” How does “Night” hold up at the title track for your 8 track EP later this summer and what was it like working with Chuuwee?**

**ZL:** Night is one of my most favorite tracks so far that I’ve released, hopefully a video will be dropping for that track very soon. It’s got that dark feel that is pretty much the essence of NIGHT.

Whatever I Want was a song that I made on a whim one day and recorded the verse. Once I listened back to it, I was very pleased with it and my homie Arman told me he could link me with Chuuwee and I knew exactly the track to send him. Chuuwee is a very cool dude. He came through my recording space and we went through and recorded at least 6 or 7 tracks for him. He’s a true artist, much respect.



Stream us online at [ksjs.org](http://ksjs.org)



## (Zero Luck Interview con't)

**KSJS:** Tell us about your upcoming project “Night” as the sequel to “Day” coming out in July. How does the style and lyrics differ from each other?

**ZL:** Well the idea behind DAY and NIGHT was that the DAY tracks would all be slightly brighter and feel more as a lighter side of me. Then NIGHT would be a slightly darker side, showing the true colors, since I usually spend my time awake during the night. **KSJS:** Explain your growth as an artist thus far.

**ZL:** I have come a long way, from the days of my past, you could say my music is completely different. My tone has become more distinct and my vibe has turned a darker shade. But I love the place where I am now, my music luckily has continued to grow and progress. I can only hope it continues that way.

**KSJS:** How has being at KSJS prepared you for your future as an artist?

**ZL:** I now know how a radio station truly works.

**KSJS:** Do you have anything else to add?

**ZL:** Yes one more thing pertaining to my name, I feel as an artist you must have a brand. Something else that when combined with the music makes it almost irresistible. ZERO is my brand, the fact that there are other people out there that have felt like a Zero, I am trying to be the voice for that group. The best way I can put it is, “I’m just trying to shine that light on the dark.”

**KSJS:** Who’s playing in your car right now?

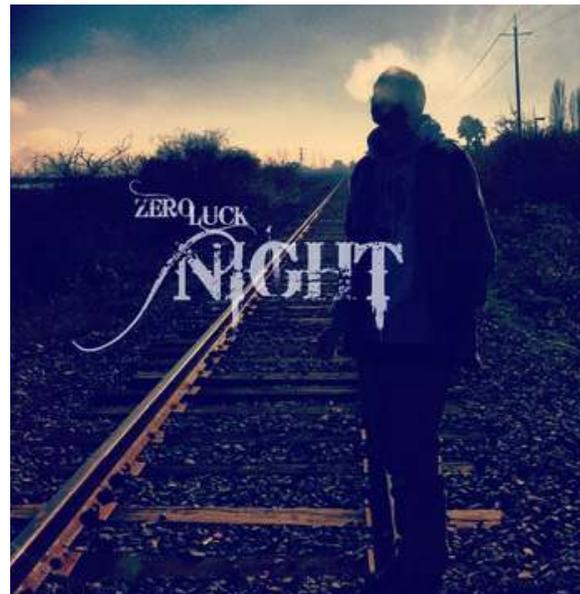
**ZL:** Mac Miller and myself..

**Here are some links to Zero’s latest stuff:**

“Whatever I want” (feat. Chuuwee): <http://openuniversity.bandcamp.com/track/whatever-i-want-feat-chuuwee>

Zero Luck - “Night”: <http://openuniversity.bandcamp.com/track/night>

“Day” which was an EP The upcoming project “Night” is the sequel. <http://zeroluckslaps.bandcamp.com/album/day>



(Photo Courtesy of Open University)



(Photo Courtesy of ksjs.org)

Created by Ramon “Chef Ramon” Johnson, host of the “Blues Café,” San Jose Blues Week highlights the importance of musicians to a community, the venue owners, and the community that supports the two.

[San Jose Blues Week July 15th- 21st](#)

## San Jose Blues Week Official Opening Night

**What:** An evening of the blues hosted by 90.5 FM KSJS, and founder of San Jose Blues Week Ramon “Chef Ramon” Johnson.

**When:** Doors open at 6:30 p.m. the show begins at 7 p.m.

**Where:** San Jose Improv, 62 S. Second Street in Downtown San Jose.

**Who:** This event features THE J.C. SMITH BAND as the nights house band with headliner CHRIS CAIN, MAXX CABELLO JR., RON E. BECK’S SOUL REVUE, LARA PRICE AND LAURA CHAVEZ; special invited guests harmonica players AKI KUMAR and MARK “FENNY” FENICHEL.

**Why:** This event officially kicks-off San Jose Blues Week 2013 (July 15th-21st with a “special event” July 24th featuring Johnny Winter performing at Yoshi’s in Jack London Square Oakland).

**Admission:** \$8 for the general public, \$5 for Silicon Valley Blues Society, The Golden Gate Blues Society, and San Jose Jazz members.

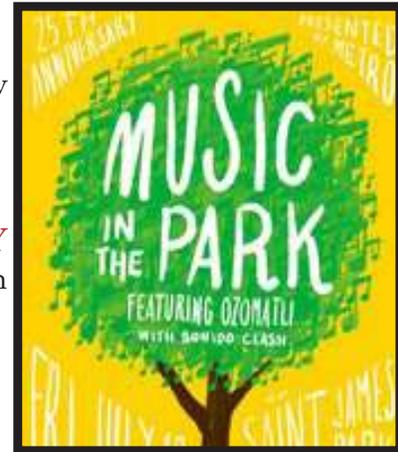
**Contact:** Ramon N. Johnson (408) 924-4548/[ramonjohnson@yahoo.com](mailto:ramonjohnson@yahoo.com)

For more information visit [ksjs.org](http://ksjs.org)

### About San Jose Blues Week

San Jose Blues Week is an annual celebration of live music and features live performances in a variety of venues throughout San Jose and the greater Silicon Valley Area in Northern California including the traditional Fountain Blues Festival, presented by the Metro Newspaper, at St. James Park. San Jose Improv, 62 S. Second Street in Downtown San Jose

# KSJS Calendar



**Tuesday, July 16th** Official San Jose Blues Week Opening Celebration @ The San Jose Improv 7:00-10:00 JAZZ

**Thursday, July 18th** "Chef Ramon Talking Blues" @ The Poor House Bistro 6:00-9:00 JAZZ

**Friday, July 19th** Music In The Park Openers: "Sonido Clash Sesiones" featuring Raul Y Mexia, Philthy Dronez, Turbo Sonidero Futuristico and Chatos1013 @ St. James Park (North First and St. James streets) 5:30-9:00 ALTERNATIVO EN ESPANOL

**Friday, July 19th** Music In The Park: Ozomatli @ St. James Park (North First and St. James streets) 5:30-9:00 ALTERNATIVO EN ESPANOL

**Friday, July 19th** Summer Slaughter Tour @ The San Francisco Regency Ballroom Show features The Dillinger Escape Plan, Animals As Leaders, periphery, Norma Jean, Cattle Decapitation and more. Doors open at 3:00 SUBROCK

**Saturday, July 20th** 33rd Annual Fountain Blues Festival @ St. James Park (North First and St. John streets) 12-8 pm advanced tickets are \$15 @ [www.fountainbluesfestival.com](http://www.fountainbluesfestival.com) JAZZ

**Tuesday, July 24th** Special Event w/ Johnny Winter @ Yoshi's in Jack London Square, Oakland 8:00pm JAZZ

**Tuesday, July 30th** KSJS Urban & Open University Taking Over Bass Life's "Trap Shop" Event @ Johnny V's (31 E. Santa Clara St) featuring performances from Opski Chan, Kanetic Source, C-Note x Ziggy, Westacy, Zero Luck, Ant Bankx & The Barhemian. Hosted by DJ Trilla & Sweet Champagne of 90.5FM KSJS. Show starts at 9:30 URBAN

## Upcoming Alternativo Concerts & Events

**Disclaimer:** The following concerts/events have been pre-approved by the manager of Alternativo en Espanol. These concerts/events are for the best interest of the radio station, KSJS, and alternativo en espanol. Any Questions, comments, or concerns, you may e-mail them at [arturo@ksjs.org](mailto:arturo@ksjs.org).

**Ozomatli** Friday, July 19th. 5:30-9:30PM

**Panteon Rococo** 8/16/2013 @ The Fillmore (1805 Geary Boulevard, San Francisco, CA 94115) Show starts at 9:00 PM 18+

Panteón Rococó is a Mexican ska band from Mexico City. Despite flourishing black markets, they have sold thousands of records. While being stars in Mexico, they have been touring Europe for the last several years, especially Germany, where their European Label Übersee Records is located. For tickets and more information, please visit:

<http://www.ticketmaster.com/The-Fillmore-tickets-San-Francisco/venue/229424>

[http://en.wikipedia.org/wiki/Pante%C3%B3n\\_Rococ%C3%B3](http://en.wikipedia.org/wiki/Pante%C3%B3n_Rococ%C3%B3)

**MOLOTOV** 8/15/2013 The Regency Ballroom 1300 Van Ness Ave, San Francisco 18+ 8:00PM

Molotov is a four-time Latin Grammy Award-winning Mexican rock band formed in Mexico City on September 23, 1995. Their lyrics feature a mixture of Spanish and English, rapped and sung by all members of the group. Musically, Molotov blends heavy basslines with heavy guitar riffs. Many songs, such as "Gimme Tha Power" and "Frijolero," are politically inspired, addressing issues such as disenfranchisement within Mexico and immigration in the United States. The band's lyrics are risqué, playful, and frequently aggressive.



(Photo Courtesy of <http://downtownlobby.tumblr.com>)